



the JUNIOR LEAGUES and
LEONLOARD
COMMISSIONEDPORTRAITS

LEONLOARD COMMISSIONEDPORTRAITS
Charitable Fundraising Program

Designed for Jr. League Chapters outside the southeast.

When you make the decision to initially consult with **LEONLOARD COMMISSIONED PORTRAITS**, you instantly become a valued client. We are professional and discrete, and will handle all information regarding your portrait commission in a professional manner, and will maintain client confidentiality. We understand that the original oil portrait is a decision that you will live with your entire lifetime. We realize that your actual decision to commission the right painter for your portrait may take months or years. We will work with you and assist you in anyway possible and we will be there for you when you are ready to proceed. While you will become a client of the painter you commission, you are already a client of **LEONLOARD COMMISSIONEDPORTRAITS**, forever. We are proud to represent these portrait painters and we are also, first and foremost, an advocate for you, the client. We work to ensure your complete satisfaction with your portrait. We will be there for you throughout the entire portrait process and beyond.

- Since 1947... **LEON LOARD™** continues to be a family owned oil portrait business based in Montgomery Alabama that operates two divisions as separate companies, **LEONLOARD COMMISSIONEDPORTRAITS** and **LEONLOARD OILPORTRAITS**. We market, sell and paint oil portraits for clients throughout the southeast and nation, and around the world.
- **LEONLOARD COMMISSIONEDPORTRAITS** only represents commissioned artists who paint original portraits in oil, many of whom are some of the finest portrait painters in America. Portrait fees range from \$8,000 to \$90,000 plus.
- **LEON LOARD™** would like to develop a written agreement with individual Jr. League chapters outside the southeast whereby each designated chapter could generate moneys to fund their own charitable fundraising projects and activities. These moneys would be earned when portrait clients are referred through the designated chapter following agreed upon protocols, and these client(s) purchase a portrait through **LEON LOARD™**. For 2009 and 2010, the percentage(s) would range from 10-20% for all portraits purchased by their members, affiliates or other members of the community.

If you are interested in developing a Charitable Fundraising Program with LEONLOARD COMMISSIONEDPORTRAITS, please contact us at the following address:

Arnold McRae
President, **LEON LOARD™**
P.O. Box 230216 • Montgomery, AL 36123

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LEONLOARD COMMISSIONEDPORTRAITS
Since 1947...the finest in oil portraiture...serving clients around the world