

LEONLOARD COMMISSIONED PORTRAITS

Artist: Craig Carlson, Alabama

CRAIG CARLSON has been painting original commissioned portraits in oil since 1985. He has an impressive client list of hundreds including businessmen and women, scholars, professionals including physicians and lawyers, and other men, women and children.

A native of Chicago, Carlson studied commercial art at Western Illinois University and continued his education at the American Academy of Art in Chicago and the Art Students League in New York. His mentors include distinguished portrait artists Joe Bowler, John Howard Sanden, and Michael Del Priore.

Carlson seeks to accomplish in his paintings: “enough detail to satisfy but not bore the viewer.” Always intent on refining his painting techniques, he is intrigued with the variations and applications of color and is continually experimenting with various palettes to achieve the most realistic skin tones, the most lifelike features. He finds children enchanting subjects and oil portraiture a superb medium for conveying the spontaneity and vivacity typical of many of his young clients.

If you are interested in commissioning Craig Carlson for an oil portrait, please contact Arnold McRae, President of **LEONLOARD** COMMISSIONED PORTRAITS, at 800.270.9017.



PORTRAIT PRICING FOR CRAIG CARLSON

Full length	\$8,500
Three-quarter length.....	\$7,500
Head and shoulders	\$6,000
Each additional figure on one canvas.....	50%

Above with appropriate neutral backgrounds. Detailed interior or exterior backgrounds, 50% or more additional. There is a 50% charge for each additional subject. All sizes are approximate and size depends on pose, composition, background, etc.

Prices are uniform worldwide, and are not negotiable. The frame and shipping is additional and is not included in the price. Sales tax is charged when applicable.

Mr. Carlson prefers to travel to clients for 1) initial session and for 2) delivery of completed portrait. The cost of artist’s travel will be billed and collected separately. If Mr. Carlson is unable to travel to client for the initial session, a LEON LOARD™ Staff Photographer will conduct the initial session. Mr. Carlson will return to his Studio to complete the painting. Mr. Carlson will travel to client for the delivery of the finished portrait and the final sitting if requested. The cost of the Staff Photographer’s and Mr. Carlson’s travel will be billed and collected separately.

All prices and procedures are subject to change.

Representing the nation’s finest original portrait painters for over half a century.