

A New



Partnership

the Junior Leagues
and
LEON LOARD™

LEON LOARD™ *Charitable Fundraising Program*

LEONLOARD *COMMISSIONEDPORTRAITS* and **LEONLOARD** *OILPORTRAITS*

Designed for Jr. League Chapters in the Southeast, our primary Service Area
Alabama, Florida, Georgia, Kentucky, Louisiana, Tennessee, Mississippi,
North Carolina, South Carolina, Virginia and Texas
(I-10 corridor west to Houston and I-20 corridor west to Dallas)

- Since 1947... **LEON LOARD™** continues to be a family owned oil portrait business based in Montgomery Alabama that operates two divisions as separate companies, **LEONLOARD** *COMMISSIONEDPORTRAITS* and **LEONLOARD** *OILPORTRAITS*. We market, sell and paint oil portraits for clients throughout the southeast and nation, and around the world.
- **LEONLOARD** *COMMISSIONEDPORTRAITS* only represents commissioned artists who paint original portraits in oil, many of whom are some of the finest portrait painters in America. Portrait fees range from \$8,000 to \$90,000 plus.
- **LEONLOARD** *OILPORTRAITS* markets, sells and paints our Signature oil portraits painted by our own professional In-Studio portrait artists. Portrait fees range from \$1,545 to \$5,395 plus.
- **LEON LOARD™** would like to develop a written agreement with individual Jr. League chapters across the southeastern U.S. whereby each designated chapter could generate moneys to fund their own charitable fundraising projects and activities. These moneys would be earned when portrait clients are referred through the designated chapter following agreed upon protocols, and these client(s) purchase a portrait through **LEON LOARD™**. For 2009 and 2010, the percentage(s) would range from 10-20% for all portraits purchased by their members, affiliates or other members of the community.
- **LEON LOARD™** works with many Jr. League chapters across the southeast by donating a gift certificate valued at \$1,150 to your charitable cause which may be applied towards the purchase of an oil portrait or museum quality frame. Certain restrictions apply. Please refer to the link, Charitable Fundraising Program on our website, <http://leonloard.com/LLOP/fundraising.htm>.

If you are interested in developing a Charitable Fundraising Program with **LEON LOARD™**, please contact us at the following address:

Arnold McRae
President, **LEON LOARD™**
P.O. Box 230216 • Montgomery, AL 36123

Corporate Office • 800.235.6273
www.leonloard.com

LEON LOARD™

Since 1947...the finest in oil portraiture...serving clients around the world